

# Market Square®



**INNOVATION AND INSPIRATION:**  
WELCOME TO THE NEIGHBORHOOD

**exterior**  
**PORTFOLIO**



**EXPRESSIVE SHADOW LINES AND  
TEXTURES THAT FEEL INVITING  
AND STATELY. ENGINEERING  
THAT EVOKES THE AESTHETICS  
OF WOOD AND VIRTUALLY  
ELIMINATES MAINTENANCE. THIS  
IS WHAT DISTINGUISHES MARKET  
SQUARE® SIDING.**



Market Square® D4 In Clay  
Portsmouth™ D7 Cedar Shingles In Graphite  
Exterior Portfolio® Vinyl Trim In Country Beige

# PERSISTENT BEAUTY AND RELENTLESS RELIABILITY:

MARKET SQUARE WEARS ALL OF IT WELL.

Market Square® Siding takes cedar looks, a wealth of character, rugged wind resistance and strong weatherability and balances it all to perfection. Its expressive range of widths and colors and easy upkeep embody thoughtful design that meets the demands of time. Its resilience is as impressive as its curb appeal.

- Available in full palette of SmartStyles™ colors
- Offered in popular profiles (straight lap, dutchlap)
- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty



CERTIFICATION PROGRAM



Market Square® D4 In Dewdrop  
Portsmouth™ D7 Cedar Shingles In Cypress  
Exterior Portfolio® Vinyl Trim In Country Beige

# WITHSTAND THE ELEMENTS BEAUTIFULLY

Market Square® Siding withstands the elements beautifully, boasting hurricane-force resistance, Chromatix™ technology applied to SmartStyles™ Premium and SmartStyles™ Expressions shades, and nail hems and lock & clip systems. In other words, the opposite of fly-by-night installation.

- **Robust .044" thick panel**
- **Partial rollover nailing hem**
- **Teardrop lock and clip system**
- **Designed to withstand hurricane-force winds up to 180 mph**
- **Chromatix featured in SmartStyles™ Premium and SmartStyles™ Expressions shades**

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## UNIFIED DESIGN: IT STARTS WITH COLOR

Exterior design revolves around how we choose and combine color. What's trending is as important as what speaks to you, and we help make sense of every aspect of it. Use our color combination tool to guide and to help. Gain valuable (and fun) perspective at [royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations](http://royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations)

Our color collections are created to fully express themselves from day one and all the days and years after that. Whether subtly or vibrantly, Market Square siding pigments project personality while resisting fading and the elements.

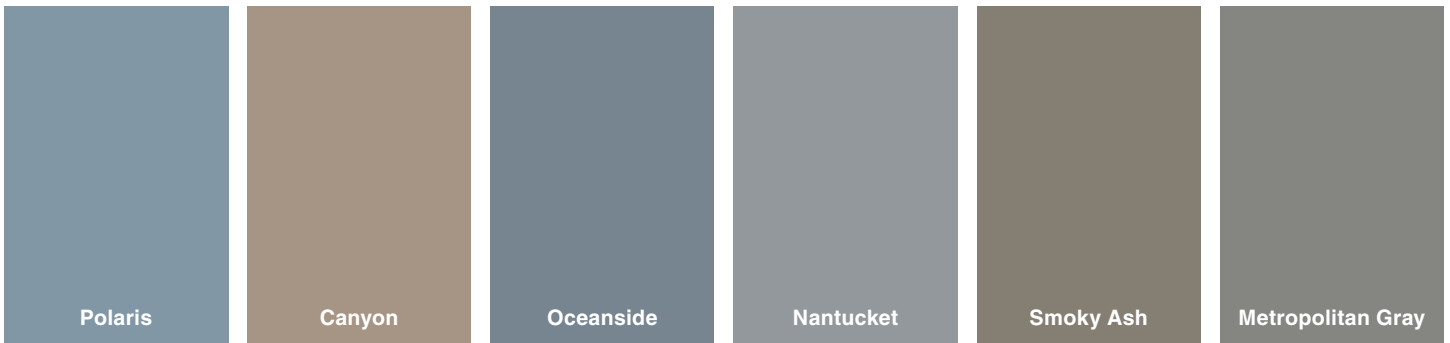
- **Our proprietary Chromatix™ technology color protection effortlessly maintains the look you create in a challenging outdoor environment**
- **Infrared-reflecting pigments reduce heat buildup**
- **UV formulation with mineral-based pigments keep siding colors from fading**



Smart Styles™ Expressions



Smart Styles™ Premium



Smart Styles™





Market Square® D4 In Graphite



Market Square® D45DL In Espresso



Market Square® D5 In Greystone

## SIDING STYLES AS INDIVIDUAL AS YOU ARE

Design only resonates when it matches your specific style. So whether you're looking for a clean, contemporary look, turning elegance up a notch or are more comfortable with traditional, Market Square Siding redefines flexibility. Our styles—whether 4", 4.5" or 5"—project the look of natural cedar while defying time, weather, wear and tear.

- **Choose from three profiles: D4, D45DL and D5 with a partial rollover hem**
- **Beautiful textured grain of forest-grown cedar**
- **Broad, expressive color palette from traditional to SmartStyles™ shades**
- **5/8" projection for deep shadow lines**





## SURPRISINGLY GREEN

Market Square® Siding balances innovative design with sustainability—from production and manufacturing to transportation and installation. Our facilities recycle virtually all scrap materials during the manufacturing process and Market Square® Siding was designed so that when cut into, no hazardous materials are emitted during installation. From our facility to your home, our siding is a safe and sustainable option to choose.

- **Manufactured from recyclable materials**
- **Rivals cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**

# ENJOY

## MAINTENANCE FREEDOM

Materials like wood, engineered wood and fiber cement require painting at some point in their life cycles. By contrast, every Market Square® style and color requires very little upkeep and no painting.

- **Virtually maintenance free**
  - **Never needs painting**
  - **Won't flake, chip, rot or sag**
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# LONG-TERM

## PEACE OF MIND

Another point of differentiation: our Double Lifetime Warranty fully covers the first and second owner, while other vinyl manufacturers often prorate their warranties for the second owners. The innovation inherent in Market Square, backed by our warranty, translates into more peace of mind and higher resale value.

- **Industry-leading Double Lifetime Warranty**
- **Strong resale value**

# ACHIEVE YOUR DREAM HOME.

Achieving the exterior that expresses your home the way you want takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

Use our website to find resources for guidance and inspiration, like these:

## **Dream Designer®**

Mix and match siding and trim combinations before you commit

## **Inspirational Photos**

See beautiful examples of home styles and colors

## **Color Design Guide**

Immerse yourself in valuable information and ideas

## **Free Samples**

Get a hands-on look at our siding





# BOUNDLESS™

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



SIDING & ACCESSORIES

TRIM & MOULDINGS

ROOFING

STONE

WINDOWS

OUTDOOR LIVING

